



SAMANTHA ZUCKER

PROFILE

Graphic designer specializing in event marketing, social media, and print. I bring storytelling to life through visuals that energize audiences and build community.

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 St. Louis, MO

 samrzucker.com

EDUCATION

LINDENWOOD UNIVERSITY

St. Louis MO
BFA Graphic Design
2021 - 2023

BRADLEY UNIVERSITY

Peoria, IL
Theatre Performance
2018-2020

SKILLS

Adobe Illustrator
Adobe Creative Suite
Social Media Design
Email Marketing
Video Editing
Print & Digital Design
Branding
Event Marketing

WORK EXPERIENCE

COMMUNICATIONS MANAGER

B'nai Amoona | 2023-2025

- Designed print and digital marketing materials for live events, including flyers, signage, invitations, and social media graphics.
- Led visual design for the synagogue's 140th Anniversary celebration, creating cohesive event branding and collateral.
- Managed multi-platform communications including email campaigns (700+ households), social media, and website updates.

GRAPHIC ARTIST

Fête Booth Photo Booth Rental | 2023

- Designed print and digital marketing materials for live events including flyers, signage, invitations, and social graphics.
- Collaborated with clients to translate event themes into visual experiences.
- Produced graphics optimized for live event environments and photography output.

SOCIAL MEDIA DESIGN INTERN

Brandsway Creative PR | 2022

- Designed social media graphics for beauty, fashion, and lifestyle brands.
- Created branded content supporting product marketing and audience engagement.

THEATER CAMP INSTRUCTOR

Florissant Civic Center Theater | 2017

- Led theater workshops teaching acting, improvisation, and storytelling.
- Guided students in developing and staging an original play for a final performance.

COMMUNITY & EVENTS COORDINATOR

JGrads (Jewish Grads) | 2025-2026

- Planned community events and managed social media promoting programs and initiatives.